Activity: Identifying data needs

# theories of ‘cultural backlash’

Rising voter support for parties blending populist and authoritarian appeals has disrupted mainstream party competition in many European societies – and had major consequences worldwide. What explains this phenomenon? We theorize that an important part of any explanation lies in perceived cultural threats, where rapid and profound value change in post-industrial societies during recent decades have affected core feelings of social identity, wrapped around values of family, faith and nation. These developments have generated a ‘cultural backlash’ activating authoritarian values and voting support for populist parties with authoritarian policy positions, especially among older and non-college educated citizens. (Norris and Inglehart 2017)

# TASK

Norris and Inglehart propose a theory of a cultural backlash to explain increased support for politicians with populist-authoritarian policy positions. Use section 1 of the DATA NEEDS AND EVALUATING DATA WORKSHEET and identify data needs to explore theories of cultural backlash.

Research question: “What attracts ordinary people to support parties emphasising populist-authoritarian policy positions?”

Activity: Evaluating A data source

# Task

Use the documentation for the ESS and section 2 of the DATA NEEDS AND EVALUATING DATA WORKSHEET to evaluate the usefulness of the ESS to explore theories of cultural backlash.

# The European Social Survey documentation

* Go to: <http://www.europeansocialsurvey.org/>
* On the ESS website, look under Data and documentation.

Here you can find

* Questionnaires for each Round (some questions are always included and others change)
* Explore data by theme
* Explore online (if you register, you can examine the data)
* The Multilevel data includes contextual variables

#### Reference:

Pippa Norris and Ronald Inglehart “Cultural backlash: Values and voting for populist authoritarian parties in Europe” paper for presentation at the panel on “The Roots of the New Populism” Fri, September 1, 2017, American Political Science Association annual meeting, San Francisco. <https://www.pippanorris.com/new-conference-papers/> [accessed 02/05/2018].